



WE ARE A CHRIST-CENTERED DEVELOPMENT ORGANIZATION EMPOWERING LIVES IN WESTOWN

The Other Way Ministries is celebrating its 50th year of serving and developing the Westside community, beginning this fall! Starting with our 50th Kickoff Celebration on October 4, 2016, we continue to observe the milestone through smaller events and promotions leading up to our 50th Anniversary in Fall 2017.



We would love for community businesses like you to join us in marking this significant occasion through a sponsorship. By doing so you will ...

- Show investment in our community
- Connect with thousands of our supporters in West Michigan (over 1100 followers on Facebook alone!)
- Partner with an organization seeking community-driven, family-centered development from which all can benefit.

Will you partner with us in this celebration of growth, development, relationships, and community?

Discover more on our website at theotherway.org, or check us out on Facebook, Twitter, and Instagram.

	\$250	\$500	\$1,000	\$2,500	\$5,000
Digital & print materials to showcase your generosity as a sponsor.					
Social Media Recognition during the 50th Year.	-				
Logo on 50th page of website and in eNews.	-	-			
Company or group associated with our culminating 50th Event	-	-	-		
Logo & thanks on front page of website through September 2017!	-	-	-	-	

Questions? Contact Megan Emigh Lorenz at memigh@theotherway.org or (616) 454-4011 ext. 5221.

*The Other Way Ministries is a registered 501(c)3 organization.
Donations are tax-deductible to the extent allowed by law.*



Upon receipt of sponsorship pledge or payment, we will reach out to your business contact in order to obtain logo files (if applicable) and to distribute any materials associated with your sponsorship level.

Please complete this form and return it to The Other Way at

839 Sibley St. NW

Grand Rapids, MI 49504

OR

Email at memigh@theotherway.org

The sooner the form is returned, the more time your organization will benefit advertisement as a sponsor during the 50th year.

Business Name: _____

Business Address: _____

Name of Contact Person: _____

Email of Contact Person: _____

Phone of Contact Person: _____

Our business would like to sponsor The Other Way Ministries' 50th Year Celebrations in the amount of \$_____. This amount will be given to The Other Way Ministries:

___ In an enclosed check made out to The Other Way Ministries (with 50th Year in the subject line).

___ Online, at theotherway.org/support/financial-support/via Credit Card or EFT (Electronic Fund Transfer) with "50th Year" in the notes field.

Other notes:

*Please consider joining us for events during our 50th Year.
You can find more details and RSVP at theotherway.org/50.*