

September 2009

Dear Christmas Store Partners,

Fall is in the air and once again we are seeking your participation in our 2009 Christmas Store, the Gift with Dignity. Plans for this year's store are well underway and parents are eagerly earning credit toward the purchase of Christmas gifts for their children. Each year news of the store travels to new families, and we in turn have new opportunities to meet and work with our neighbors.

All of our plans are built upon the solid foundation of your support. How grateful we are to God for **you** and your enthusiasm for this concept. Please pray with us that Jesus may be clearly seen and His love experienced by our neighbors through the Christmas Store.

Enclosed in this packet you will find:

- A Sample Letter (including guidelines) to your group
- A timeline for implementing the project (please contact us by **October 31**)
- A gift list and guidelines for shopping
- A poster
- New partners will find articles describing the store concept

Please keep in mind that parents shop for a large number of elementary aged **boys** and **teens of both sexes**. We typically receive the fewest gifts for these groups. Whatever you can do to encourage shopping for them will be most appreciated.

We look forward to hearing from you by October 31, regarding your commitment to this year's Christmas Store and the estimated number of gifts your group will provide. If you prefer to receive material via e-mail, please include your address. We are praying for you as you launch this exciting outreach!

Sincerely,

Deb Borst

****A short promotional Christmas Store video and pictures are also available on our website: www.theotherway.org**